

Certificate

Yuliia Havriushenko

has completed the

'Honours Degree in Entrepreneurship'

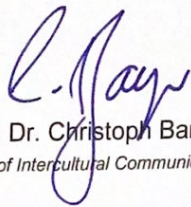
The 'Honours Degree in Entrepreneurship' is a complementary, practice-oriented certificate program offered by the University of Passau. During the seven-month programme, students work in teams to develop, implement, and critically reflect upon their business idea. The programme involves developing a (digital) prototype and implementing it in an actual business start-up.

The student acquired the following competencies in the programme:

- *Development of creative solutions in order to solve (business) problems by applying theoretical concepts and entrepreneurial tools.*
- *Conception of a sound business model based on validated market opportunities.*
- *Development of a (digital) prototype in consideration of psychological aspects.*
- *Assessment of the business model and the (digital) prototype with respect to intercultural, social, environmental, and legal aspects.*
- *Setting-up of a convincing business plan and presentation of the entrepreneurial idea in a pitch presentation that convinces potential stakeholders.*

Passau, 13.10.2022

Programme Director



Prof. Dr. Christoph Barmeyer
Chair of Intercultural Communication

Programme Director



Prof. Dr. Susanne Mayr
Chair of Psychology and Human-Machine
Interaction

Addendum to the certificate

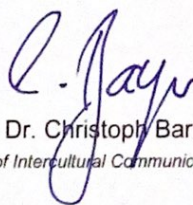
'Honours Degree in Entrepreneurship'

Yuliia Havriushenko has completed the following modules as part of the certificate programme 'Honours Degree in Entrepreneurship'.

Completed Modules	Credits
Business Model Incubation – business model and marketing strategy development	5
Intercultural Incubation – intercultural business impact	3
Entrepreneurial Soft Skills – pitch training, and psychology of founding teams	2

Passau, 13.10.2022

Programme Director



Prof. Dr. Christoph Barmeyer
Chair of Intercultural Communication

Programme Director



Prof. Dr. Susanne Mayr
Chair of Psychology and Human-Machine
Interaction

Certificate Remarks

The 'Honours Degree in Entrepreneurship' certificate programme is a complementary study option at the University of Passau. It is distinct from the honours degree courses offered by universities in other countries, and no equivalence of this qualification with the honours degrees at the corresponding levels described in the national qualifications frameworks of other countries is implied. One awarded credit corresponds to a workload of 30 hours.