

CAVENDISH UNIVERSITY ZAMBIA

A University Accredited with Higher Education Authority and Registered with Ministry of Education with Certificate No. HEA/003 and HEA/070

P.O. Box 34625, Lusaka, ZAMBIA; Tel/Fax: +260 211-387-600; Email: cavendish@cavendish.co.zm; Web: www.cavendishza.org

OFFICE OF THE ACADEMIC REGISTRAR **ACADEMIC TRANSCRIPT**

Name:

MUTALE MPANGA

Gender:

FEMALE

Date of Birth: 01/02/1999

Student No: 021-268

Programme: BMCPR

AESS

School: Year of Entry: 2019



Module Code	Description	Grade	Remark
OC111	Fundamentals of Sociology	C+	DEFINITE PASS
PHY111	Fundamentals of Philosophy	В	VERY SATISFACTORY
UZL111	Common Law and Politics	C+	DEFINITE PASS
CO121	Fundamentals of Economics	B+	MERITORIOUS
BBA111	Business Communication & Study Skills	C	BARE PASS
PSY111	Fundamentals of Psychology	B+	MERITORIOUS
PEH111	Political & Economic History of Zambia	C	BARE PASS
SDE121	INTRODUCTION TO SOCIAL DEVELOPMENT & ENTREPRENEU	C+	DEFINITE PASS
CT113	Information Systems	C+	DEFINITE PASS

SECOND YEAR			
Module Code	Description	Grade	Remark
BMCPR222	Theories and Nature of Public Relations	В	VERY SATISFACTORY
BMCPR213	Introduction to Journalism and Mass Communication	C+	DEFINITE PASS
BSW214	Introduction to Sociology	A+	UPPER DISTINCTION
BMCPR223	News Writing, Reporting and Editing	C+	DEFINITE PASS
BMCPR224	Legal and Ethical issues in Media and Public Relations	B+	MERITORIOUS
BMCPR212	Mass Communication concepts and processes	C+	DEFINITE PASS
BMCPR221	Fundamentals of computers and web designing	Α	LOWER DISTINCTION
BMCPR215	Professional English for Business users	A	LOWER DISTINCTION
BMCPR211	Basics of Broadcasting	C+	DEFINITE PASS

	THIRD YEAR		
Module Code	Description	Grade	Remark
BSW311 BMCPR325	Development Support Communication Media and Public Relations Monitoring and Evaluations	C+ B	DEFINITE PASS VERY SATISFACTORY
BMCPR314	Advertising and Customer Relations	A	LOWER DISTINCTION
BMCPR315	Marketing and Brand Management	A	LOWER DISTINCTION

AWARD: Bachelor of Arts in Mass Communication and Public Relations

CLASS OF AWARD: Credit

DATE OF COMPLETION: 13th October, 2023

The medium of instruction is English. For key to grades and remarks, see overleaf.

Dean, School of AESS **CAVENDISH UNIVERSITY ZAMBIA**

Academic Registrar CAVENDISH UNIVERSITY ZAMBIA

THIS TRANSCRIPT IS NOT VALID IF IT DOES NOT BEAR THE OFFICIAL SEAL OF THE UNIVERSITY OR HAS ALTERATIONS



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021-268 Programme: **BMCPR**

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	THIRD YEAR		
Module Code	Description	Grade	Remark
BMCPR324	Media and PR communication techniques	A	LOWER DISTINCTION
BMCPR323	Community and International Relations	B+	MERITORIOUS
BMCPR321	Video and Photographic Production	B+	MERITORIOUS
BMCPR311	On-line and Electronic media production	B+	MERITORIOUS
BMCPR312	Strategic planning in the media and public relations	B+	MERITORIOUS
BMCPR313	Mass Media and Society	B+	MERITORIOUS
BMCPR322	Print Media Production	Α	LOWER DISTINCTION

FOURTH YEAR			
Module Code	Description	Grade	Remark
BMCPR411	Media and Public Relations Management	В	VERY SATISFACTORY
BMCPR421	Dissertation	C+	DEFINITE PASS
BMCPR414	Radio and TV Production	В	VERY SATISFACTORY
BBA413	Research Methods	® B+	MERITORIOUS
BMCPR412	Crisis Management in Communication and public relations	B+	MERITORIOUS
BMCPR415	Public Affairs and Reporting	В	VERY SATISFACTORY

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