



University of St Mark & St John

Ayodele Dada

has been awarded the

Bachelor of Arts

with First Class Honours

having followed an approved programme of study in

Mass Communications

in collaboration with SEGi University, Malaysia

05 March 2018

Peter Upton
Chair of the Board of Governors

Professor Rob Warner
Vice-Chancellor



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University of St Mark & St John

EUROPEAN DIPLOMA SUPPLEMENT TRANSCRIPT

Student Reference: 20059932 **Date of birth:** 08 Jul 1994 **HESA Reference:** 1310140599320
Surname: Dada **Forename(s):** Ayodele **Date of Entry:** 23/09/2013
Name of Award: Bachelor of Arts
Main field(s) of study: Mass Communications
Classification: First Class Honours
Date of Award: 05 March 2018
Language of instruction: English

2015	Stage 3	01: Full-time according to Funding council definitions	NQF Level	Attempt	ECTS Credits	Mark	
ZMCH0115/16X	Research Methods (COM4073)		6	1	5	10	65
ZMCH0215/16X	Entrepreneurship Development (ENL4183)		6	1	5	10	75
ZMCH0515/16X	Communication and Campaign Management (COM 4303)		6	1	5	10	99
ZMCH0315/16X	Editorial Leadership, Public Opinion and Globalization (COM 4333)		6	1	5	10	86
ZMCH0415/16X	Media Management (COM 4433)		6	1	5	10	81
ZMCH1215/16X	Strategies and Practices in Public Relations (COM4653)		6	1	5	10	80
ZMCH0915/16X	Media Relations and Publicity (COM4263)		6	1	5	10	81
ZMCH1115/16X	Public Relations and Media Writing (COM4643)		6	1	5	10	80
ZMCH1015/16X	Organizational Communication (COM 4633)		6	1	5	10	76
ZMCH0815/16X	Issues and Challenges in Public Relations (COM 4613)		6	1	5	10	76
ZEPH0215/162	Environmental Management and Technology (COM 4013)		6	1	5	10	65
ZMCH0615/16Z	Research Project (COM4084)		6	1	8	15	75
ZEPD0515/161	Business Ethics (BUS 4023 / COM 4003)		5	1	5	10	67
2014	Stage 2	01: Full-time according to Funding council definitions	NQF Level	Attempt	ECTS Credits	Mark	
ZMCD0714/15X	Law and Ethics in Mass Communication (COM 3423)		5	1	5	10	65
ZMCD1114/15X	Quantitative and Statistical Methods (COM 3063)		5	1	5	10	84
ZMCD0214/15X	History of Mass Media (COM 3133)		5	1	5	10	72
ZMCD0314/15X	Introduction to Political Science (COM 3163)		5	1	5	10	54
ZMCD0414/15X	Introduction to Psychology (COM 3173)		5	1	5	10	70
ZMCD0514/15X	Introduction to Sociology (COM 3183)		5	1	5	10	85
ZMCD0614/15X	Integrated Marketing Communications (COM 3353)		5	1	5	10	81
ZMCD0814/15X	Corporate Communication (COM 3313)		5	1	5	10	90
ZMCD0914/15X	Work Psychology in Communication, Writing and Reporting (COM 3463)		5	1	5	10	95
ZMCD1014/15X	Media Technology and Practices (COM 3443)		5	1	5	10	76
ZMCD1214/15X	Innovative, Creative and Critical Thinking Skills (COM 2152)		5	1	5	10	60
ZMCD0114/15X	Desktop Publishing (COM 3323)		5	1	5	10	75
2013	Stage 1	01: Full-time according to Funding council definitions	NQF Level	Attempt	ECTS Credits	Mark	
ZMCC0513/14X	Introduction to Mass Communication (COM 2403)		4	1	5	10	77
ZMCC0313/14X	Introduction to Communication Theory (COM 3383)		4	1	5	10	60
ZMCC0113/14X	Introduction to Public Relations (COM 2413)		4	1	5	10	68
ZMCC0213/14X	Introduction to Broadcasting (COM 2373)		4	1	5	10	67
ZMCC0413/14X	Introduction to Journalism (COM 2393)		4	1	5	10	76
ZMCC0613/14X	Introduction to Advertising (COM 2363)		4	1	5	10	70
ZMCC0713/14X	Information and Communication Technologies and Systems (COM 2143)		4	1	5	10	67
ZMCC0813/14X	Media, Culture and Society (COM 2193)		4	1	5	10	70
ZMCC0913/14X	Communication English (COM 2123)		4	1	5	10	75
ZMCC1013/14X	Principles of Communication (COM 2453)		4	1	5	10	81
ZMCC1113/141	Business Management (COM 2113)		4	1	5	10	75
ZMCC1213/14X	Human Communication (COM 2343)		4	1	5	10	86

Signature

Stephen Plant, Registrar

Date Transcript Issued: 26 Mar 2018



Marks or results may not be released to a third party without the student's written consent. For information on the award and awarding institution, please refer to this page.

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